

**United Way**

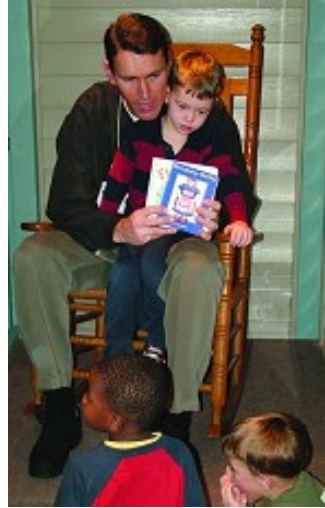
**SUCCESS BY 6™**

**February 2006**

The Annie E. Casey Foundation • City of Indianapolis - Bart Peterson, Mayor • United Way of Central Indiana

## Imagination Library Launched in Indianapolis

Dolly Parton's Imagination Library kicked off on January 20, 2006. Mayor Bart Peterson and United Way of Central Indiana President and CEO Ellen Annala held a press conference at the Children's Museum, which was followed by several "Media Moms and Dads" sharing the Imagination Library books with children from the IPS Even Start program. Rich Nye (from WTHR, pictured right) and many other local television personalities enjoyed the opportunity to get involved and read with children!



Thanks to a wonderful response in the media, including the featuring of Imagination Library on WXIN Fox 59's "Focus on Central Indiana" broadcast with Cheryl Parker and Bob Donaldson, many parents took advantage of the program right away. Over 2,000 books will be mailed to children in Marion County in March and every month thereafter until their fifth birthday. SB6 is on track to meet its goal of registering over 19,000 children in the first year of Imagination Library.

For more information about Imagination Library, and how to register, visit [www.SuccessBy6Indy.org](http://www.SuccessBy6Indy.org).

## Volunteer to Support the SB6 Early Literacy Action Plan!

With the successful launch of Dolly Parton's Imagination Library and other initiatives, Success By 6 is seeking support in a number of ways from individuals and organizations who want to realize the vision that all children enter school ready to succeed.

Volunteers are an integral piece to the Success By 6 movement. Success By 6 volunteer opportunities, such as book order data entry and the new classroom readers opportunities, are now posted on the United Way [Volunteer Solutions](http://www.SuccessBy6Indy.org/get-involved.html) website. Stay connected with ways to get involved by visiting [www.SuccessBy6Indy.org/get-involved.html](http://www.SuccessBy6Indy.org/get-involved.html).

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Success By 6® Website



## Donate to Imagination Library

Success By 6 is supported primarily by the United Way of Central Indiana's Targeted Initiatives Fund (TIF) and your annual pledge to United Way.



The Annie E. Casey Foundation

## The Annie E. Casey Foundation Awards Grant for Imagination Library

The Annie E. Casey Foundation, a founding partner of Success By 6 in Indianapolis, awarded a grant in the amount of \$20,000 for the implementation of Imagination Library in Indianapolis for 2006. The Annie E. Casey Foundation's goal of "Children Healthy and Prepared for School" is an important element of the local Making Connections initiative. For more information about the Foundation, visit [www.aecf.org](http://www.aecf.org).

## Week of the Young Child

### Mark Your Calendars for the Week of April 2nd!

April 2-8, 2006 is the "Week of the Young Child." This nationally-recognized celebration is sponsored by the National Association for the Education of Young Children (NAEYC). Success By 6 is coordinating efforts with the Indianapolis Chapter of the Indiana Association for the Education of Young Children to "Build Better Futures for All Children." For information about Week of the Young Child, [visit the NAEYC website](http://www.naeyc.org) and stay tuned to [www.SuccessBy6Indy.org](http://www.SuccessBy6Indy.org) for local events and activities.

SB6 is encouraging individuals to help support specific programs through targeted donations. It costs approximately \$30 per child, per year to bring Imagination Library to the community. You have the opportunity to invest in Imagination Library, thereby giving the gift of reading to a young learner.

If you are interesting in sponsoring a child, [please complete this form](#), make your checkpayable to UWCI - Imagination Library, and send donations to:

UWCI -- Imagination  
Library  
P.O. Box 88409  
Indianapolis, IN 46208

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